



## PRESS RELEASE

### **Well Link Life Opens its First Wealth Management Centre in Hong Kong**

Offers personalised insurance and financial services to customers

**October 5, 2020. Hong Kong.** Well Link Life Insurance Company Limited (“Well Link Life”) today announced the opening of its first ‘Well Link Life Wealth Management Centre’ in Wanchai and commencement of service. The strategically located centre provides customers with comprehensive and professional insurance and financial planning services.

**Mr. Thomas Lee, Chief Executive Officer of Well Link Life** said, “The launch of Well Link Life Wealth Management Centre marks a milestone in our active development and is in line with our business expansion strategy to capture growth opportunities. As the insurance industry migrates to a digital age, InsurTech has become popular for the convenience it offers. When it comes to sophisticated long-term insurance policies, a face-to-face professional consultation is still necessary to ensure customers better understand the details of the policies they are applying. At Well Link Life we are committed to service excellence and customer experience. The opening of our first Well Link Life Wealth Management Centre is our latest initiative to provide professional services that exceed customers’ expectations. More centres will be opened in the coming months to offer customers personalised insurance and wealth management services, and provide them with professional advice to accumulate wealth.”

Situated at the heart of Hong Kong’s business and financial district in Wanchai, the well-appointed centre features individual meeting room for maximum privacy. Customers can meet Well Link Life’s dedicated insurance specialist in the comfortable and secure environment to conduct financial needs analysis and insurance consultation. Well Link Life Wealth Management Centre also has a digital self-service zone to support customers using online insurance services. Insurance specialists will be on hand to provide immediate assistance where necessary. Additionally, customers can make policy enquiries, premium payments and submit claims requests at the Centre. The insurance specialists will also be available anytime to offer customers personalise consultation on Well Link Life’s full range of insurance services.

#### **Well Link Wealth Management Centre address:**

G/F, 210 - 214, Hennessy Road, Wanchai, Hong Kong

#### **Operating Hours:**

Well Link Life Insurance Company Limited 立橋人壽保險有限公司

16/F, Cityplaza One, 1111 King’s Road, Taikoo Shing, Hong Kong

香港太古城英皇道1111號太古城中心一座16樓

🌐: [www.wli.com.hk](http://www.wli.com.hk) ☎: +852 2830 7533

Customer Service Hotline 客戶服務熱線: +852 2830 7500

Claims Hotline 理賠熱線: +852 2830 7600

A member of Well Link Insurance Group Holdings Limited 立橋保險集團控股有限公司成員



10:00am - 8:00pm Monday to Saturday; 11:00am - 6:00pm on Sunday and closed on public holidays (online appointment booking available).

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Photo Caption



**Well Link Life opens its first Well Link Life Wealth Management Centre in Wanchai.**





**Well Link Life’s senior management at the opening ceremony of  
“Well Link Life Wealth Management Centre”.**

### **About Well Link Life**

Well Link Life Insurance Group Holdings Limited (“Well Link Insurance Group”) was established in Hong Kong. Its wholly-owned subsidiaries - Well Link Life Insurance Company Limited (“Well Link Life”) and Well Link General Insurance Company Limited (“Well Link General Insurance”), provide life insurance and general insurance products and services to customers in Hong Kong.

Drawing on its culture of innovation, Well Link Life develops the most appropriate and responsive life protection and endowment products to meet customers' ever-changing needs and expectations, now and in the future. These solutions are supported by professional services, advanced technology and comprehensive after-sales support to help our customers achieve prosperous lives.

### **Media Enquiries**

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